

IDLab Co-Created Projects - Intake Questions

The following questions are included on IDLab's intake form for co-created projects. The purpose of this document is to all prospective submitters to review the questions prior to completing the form. This document is NOT the form.

When you are ready to submit you can find the form on our [Project Process page](#).

About IDLab co-created projects

At IDLab we facilitate the intake and delivery of multi-party, co-created projects that strengthen cybersecurity by advancing safe and seamless digital credentials.

These projects are supported by IDLab capabilities including: design thinking facilitation, digital identity and credential subject matter expertise, sandbox and hosting infrastructure, assessments and interoperability testing, and capacity building.

Our intake process helps to refine ideas, identify funding opportunities, and define resourcing needs.

Working in the open

In facilitating these co-created projects, we're committed to creating a safe space for open collaboration, exploration, problem solving, and knowledge sharing.

All of our co-created projects involve the active participation of both the people working to develop solutions and those who will ultimately use them across the economic spectrum — today and into the future.

Given IDLab's commitment to working in the open, much of your submission including: project title, description, participant, and status information may be published by IDLab on its website and updated as needed during the life of the project. We may also approach and share co-created project information with third parties for the purpose of verifying if selected third parties would have interest in participating in or funding the project.

For more details review our [Terms & Conditions and Privacy Policy](#) for IDLab Website.

You will be asked to agree to these terms and conditions before submitting this form.

Form Questions

1. Name
2. Your email address
3. Organization
Organizations you are affiliated with, if any. If you are an independent, type: independent.
4. Project Name
This can be a working title to be refined later.
5. Complete the text box starting with "How might we".
How might we formula = "How might we **INSERT ACTION** for **INSERT USER** to **INSERT OUTCOME**." If you need more help, you can always click previous to review the previous information on "How might we...?" questions.

Additional instructions for question 5:

Rather than asking for a project description, **we're going to ask you to write a "How might we...?" question.**

"How might we...?" questions get us **to describe the problem** by framing a question around a particular benefit to a user group.

When we **focus on who we're trying to help and why**, the question becomes an opportunity for innovative and co-created solutions.

Here are a few examples:

- How might we enhance the account creation flow for the customer to improve feelings of safety and security?
- How might we help families better manage online access to keep everyone safe?
- How might we improve the functionality of IDLab's Digital Trust Test Bench for testers to make their testing experience more efficient?
- How might we make it easier to stay on top of digital trends for small jurisdictions and small companies so they can keep up with the bigger players?

If you want some extra guidance, check out these videos on how to write a "How might we..." question:

- [How Might We statement builder](#)
- [How Might We Statements](#)

Now it's your turn.

Complete the text box on the next page following these instructions. If you get stuck you can always flip back to this page for help.

6. Tell us tell us what action you want to take, and what you want to take that action on.

Examples:

- "enhance the account creation flow..."
- "help families better manage online access..."
- "improve the functionality of IDLab's Digital Trust Test Bench..."
- "make it easier to stay on top of digital trends..."

7. Then identify your user. Who do you want to solve this problem for?

Examples:

- "for customers"
- "families"
- "for testers"
- "for small jurisdictions and small companies"

8. Lastly, what is the outcome you want to achieve?

Examples:

- "to improve feelings of safety and security"
- "to keep everyone safe"
- "to make their testing experience more efficient"
- "so they can keep up with the bigger players"

9. In your own words, why do you want to explore this project?

Why are you interested? Why do you think it's important? What are the public benefits you anticipate?

10. Tell us about current or prior work that relates to your "How might we...?" question.

11. Tell us about who you think would be interested in this project or see value in it, why they would be interested, and if you've had any initial conversations with the organizations or individuals you identify.

We are looking for stakeholder groups, organizations, governments and/or individuals.

12. What potential funding sources have you identified? Or are you willing to fund all or a portion of this project directly?

NOTE: IDLab houses the co-created projects and offers design thinking facilitation, digital identity and credential subject matter expertise, sandbox and hosting infrastructure, assessments and interoperability testing, and capacity building etc. We are not a funding body.